

All Star Weekend Sponsor Line up...

NASCAR Sprint Cup Series:

David Ragan - No. 6 UPS Ford

Greg Biffle - No. 16 3M Ford

Matt Kenseth - No. 17 DEWALT Ford

Jamie McMurray - No. 26 Crown Royal Ford

Carl Edwards - No. 99 Aflac Ford

NASCAR Camping World Truck Series

Colin Braun - No. 6 Con-way Freight F-150 Ford

Saturday, May 16, 2009

Sprint Showdown

7:00 pm on Speed

6:45 radio on MRN

Sprint All-Star Race

8:30 pm on Speed

8:15 radio on MRN

For more information on Roush Fenway Racing's drivers, crew chiefs, teams and sponsors, please visit:

www.RoushFenway.com

Roush Fenway All Star Weekend Fast Facts...

NASCAR SPRINT CUP SERIES

•2009 All Star Lineup - David Ragan/No. 6 UPS Ford; Greg Biffle/No. 16 3M Ford; Matt Kenseth/No. 17 DEWALT Ford; Jamie McMurray/No. 26 Crown Royal; Carl Edwards/No. 99 Aflac Ford.

•Qualified - Three of Roush Fenway's five drivers have qualified for the 2009 All Star Race. Greg Biffle, Matt Kenseth and Carl Edwards. Jamie McMurray and David Ragan will compete in the Sprint Showdown.

•Mark Martin won Roush Fenway's first of three All Star races in 1998. He won his second All Star race in 2005 after winning segment 1.

•First Sprint \$1 Million Winner - Matt Kenseth was the first to win \$1 million in the All Star race under the Sprint umbrella in the No. 17 DEWALT Ford. Kenseth took home the million dollar prize in 2004 after passing Ryan Newman on lap 18 of the final 20-lap segment.

- A Roush Fenway driver has won the Sprint Showdown once. Jeff Burton won the 2003 Showdown in the No. 99 Velveeta Shells and Cheese Ford.

- In 2008 the Roush Fenway Fords were strong with Carl Edwards's winning segment 2 and Greg Biffle winning segment 3. However, Kasey Kahne held off second-place finisher Biffle and third-place finisher Matt Kenseth for the win. Edwards also finished 10th placing three of Roush Fenway's four cars inside the top 10. Can the Ford camp charge to the front again in 2009?

- Carl Edwards captured the 2007 All Star pole position with a fast lap time of 28.802 seconds.

NASCAR CAMPING WORLD TRUCK SERIES

- 2009 Charlotte line up - Colin Braun/No. 6 Con-way Freight F-150

- Another Milestone - Roush Fenway Racing looks for Truck Series win #50 this weekend at Lowe's Motor Speedway.

- Roush Fenway F-150's have made 15 starts at the 1.5-mile quad-oval. In 15 starts the team has two top-five and five top-10 finishes.

- The average starting position for a Roush Fenway truck at Charlotte is 11.5 while the average finishing position is 14.7. The team has completed 98.3 percent of the total laps possible.

Roush Fenway All Star Story Ideas...

1.New Store Opening - Jack Roush, Ricky Stenhouse, Jr. and local city officials will participate in a ribbon cutting ceremony on Friday, May 15 at 10:00 a.m. at the Roush Fenway gift store located at the team's corporate headquarters in Concord, N.C. Roush will be available for Q&A following the ceremony. For more information please contact Sheri Herrmann (704)720-4632.

2.Roush Fenway To Host Fan Days - As NASCAR plans to settle into the Charlotte area for the 2009 Speedweeks, Roush Fenway is planning their annual Fan Day event to be held at their corporate headquarters in Concord, N.C. on May 21 and 22. All eight of Roush Fenway's drivers plus Jack Roush himself will sign autographs on Thursday, May 21 between the hours of 10:00 a.m. and 1:00 p.m. The Sprint Cup teams will participate in a pit stop exhibition on the 22nd and activities and displays are planned for both days.

Roush Fenway is also hosting a canned food drive to help the local Cabarrus County food pantries. For more information please contact Sheri Herrmann (704)720-4632.

In Their Words...

With so much focus being placed on the pit crews this week, Roush Fenway Racing's Sprint Cup pit coach Jesse Posey took time out of his schedule to talk about the pit crew competition, what it takes to go over-the-wall, whether pit crews are athletes and a typical week for a pit coach.

Roush Fenway Racing pit coach JESSE POSEY:

Q: What do you think about the overall format of the pit crew competition?

A: "Well being that this is the first year I have ever been apart of the competition I am excited. I know many people have ideas on how they would do it, but I see this as an entertainment event that is designed to show off the OTW (over-the-wall) member as an individual so they can get a little personal recognition. I feel that this format does a good job doing that. This format takes the fundamentals of the stop into consideration, I had to laugh about the car push section of the event though, last year NASCAR put in a rule that keeps the teams from pushing the car down pit road for safety reasons and I know a few guys that were glad to hear it. No one likes to push a car around that's why we put motors in them, but our guys are athletes and they enjoy competition, I expect to have a good time Thursday night."

Q: What does a team do to prepare for the pit crew competition? Is there extra or special practices, etc.?

A: "We have set aside just a few extra practices for the event; JHE (Jay Howard Entertainment) who runs this deal gave the teams a chance to go to their studio to practice a bit on the actual stage they will move into the arena. We have not really put too much effort into it though. We have enough performance anxiety over the races. This event is for our guys to have fun and show off for their families and friends. My plan was to give them some chances to work on the individual deal but we are still committed to our race day scenarios more then pushing the car."

Q: In general, what makes up a good over-the-wall person?

A: "I can not speak for every coach but in my opinion the ego is a necessary evil any coach is forced to deal with. Great athletes have a healthy ego, but I look for the guy who is willing to look stupid for a win. The guy who will sell out for a win and make sacrifices for the team is what I look for. I have seen big guys and little guys do the job,

so it is not so much the size that matters, but the fight and gamesmanship that that individual can bring to the team that matters most. The tires do not get any heavier, and the distance around the cars really does not change, so once an individual can learn the skills, it comes down to that.”

In Their Words con’t...

Q: There is an ongoing argument that pit crew members aren't athletes. You worked in the NFL, what would you say to someone who presented this argument?

A: “Oh yeah well the small internship I had with the Bills was fun. But where I am from the definition of an athlete whether it is high school, college or professional sports is defined as an individual who perform a task that requires strength, agility, flexibility, range of motion, speed, and stamina. These qualities defiantly apply to our guys and their jobs over the wall. We require our guys to have skill based practices as well as conditioning sessions. As a coach I have been able to asses when an individuals conditioning level has gone down and correlate it to a decrease with their individual performance over the wall. I know a lot of racers too like to think that racing is different then traditional stick and ball sports, but in my opinion the competition is based on the same fundamentals as any other sport.”

Q: What does a typical week look like for you as a pit coach?

A: “This is a hard question to answer, the days all blur into one and it feels like I am either sitting at the track waiting for a race to start or sitting at the shop waiting for a race to start. Basically at the beginning of the week I am going over the films from the past race and making a plan on what I want to work on with the teams the rest of the week. At the track I am praying that my words of wisdom and guidance were enough to correct the mistakes we had made the weekend before.”

Q: Do you or the teams feel extra pressure this week with the pit crew competition and the All Star race?

A: “I know I am anxiously waiting the qualifying for the All-Star Race, this is the stop that should be used to judge the best OTW (over-the-wall) team. The guys going over the wall have a huge impact on the qualifying run for the race. The team will perform the exact task they perform week in and week out, no bias based on pushing a car or lane assignment. I am really excited for this Fridays qualifying that is for sure. Although I have not seen more excitement out of the guys, I would guess I might see more later on this weekend.”

Q: Talk about the pit stop exhibitions at Roush Fenway on May 22.

A: “I am hoping that next Friday’s Fan Day is a fun day that will allow some fan participation in an actual practice for our OTW program. It also should be a chance for

fans to meet and interact with the team members, ask questions, boost our guys egos, and possibly learn a bit more about our sport. I think this is the first time we have attempted this, so I am going in with high expectations that this will be something cool we are doing that adds more interaction with.”