

ADVANCE

ROUSH FENWAY
RACING

Daytona International Speedway

2010

Daytona 500

Feb. 14, 2010

David Ragan
No. 6 UPS Ford

Greg Biffle
No. 16 3M Ford

Matt Kenseth
No. 17 Crown Royal
Ford

Carl Edwards
No. 99 AFlac Ford

Camping World 300
Sat, Feb. 13, 2010

Ricky Stenhouse Jr.
No. 6 CitiFinancial Ford

Colin Braun
No. 16 Con-way Freight
Ford

Carl Edwards
No. 60 Fastenal Ford

Paul Menard
No. 98 Menard's Ford

Fast Fact: Roush Fenway's next win will mark the team's 400th overall win across NASCAR and road course racing.

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Roush Fenway Readies for Daytona 500

After a strong effort in Saturday night's Budweiser Shootout, Roush Fenway turns its attention to the second week of Daytona Speedweeks and the Camping World 300 on Saturday and the famed Daytona 500 on Sunday.

Roush Fenway in the 500

Roush Fenway racing has started 75 entries in the famed Daytona 500, tallying 23 top 10 and 12 top five finishes. In addition, the organization has one pole (Greg Biffle, '04) and one victory (Kenseth, '09).

Roush Fenway History in 500

Roush Fenway made its first start in the Daytona 500 in 1988 with Mark Martin, finishing 41st after using a backup car and overheating just 19 laps into the race. It would take six years before the organization would earn a top 10 finish in the 'Super Bowl' of racing, but they would place two cars inside the top 10 in 1993. Since then Roush Fenway has placed at least two cars inside the top 10 of the event on seven occasions since '93 and last season's win in the race was the team's 12 top-five finish in the race, and ironically occurred in a backup car.

Memorable Roush Fenway D500 Days

Martin led the most laps of any Roush Fenway car in the Daytona 500, leading 65 in the 2000 Daytona 500, on a day Roush Fenway would place two cars in the top five and three in the top 10. Greg Biffle has the team's only pole in the Great American Race, when he earned the top starting spot in 2004. Matt Kenseth started in 43rd position in a backup car and passed the entire field to earn Roush Fenway's first victory in the Daytona 500 a year ago. Roush's strongest statistical day as an organization in the Daytona 500 came in 1996 when all three of its entries finished top 10 with a 5.3 average.

Finding Victory Lane in the Daytona 500

Last season's win with the No. 17 team was the organization's first in the 500, but there were close calls before. The team has finished runner up in the 500 on three occasions (Jeff Burton in '00 and Kurt Busch in '03 and '05). In addition the No. 6 car finished third in '95.

Recapting last week's Shootout

Roush Fenway ran strong in last Saturday's Shootout; Carl Edwards dominated the first third of the race (leading 45 laps), Greg Biffle led with two laps to go and Kenseth was third late, but all three Fords were caught up in a last lap accident and finished 15th-17th (Biffle, Kenseth, Edwards).

Dueling Rookies

Ricky Stenhouse Jr. and Colin Braun will each launch into their rookie seasons in the Nationwide Series this week in the Camping World 300 on Saturday. Each has seven previous Nationwide starts under their belts. Stenhouse Jr. has one top five, two top 10's and a pole, while Braun has one top five and two poles in previous Nationwide action.

Roush Rookie-of-the-Year Awards

Stenhouse Jr. and Braun will each battle for what would be Roush Fenway Racing's 12th Rookie-of-the-Year award. Roush Fenway has won the award on 11 previous occasions and in all three of NASCAR major series.

2000	Matt Kenseth - Sprint Cup	2001	Greg Biffle - Nationwide	2003	Carl Edwards - Truck
2007	David Ragan - Nationwide	2008	Colin Braun - Truck	2000	Kurt Busch - Truck
2006	Danny O'Quinn - Nationwide	2006	Erik Darnell - Truck	1998	Greg Biffle - Truck
2005	Carl Edwards - Nationwide	2005	Todd Kluever - Truck		

www.roushfenway.com

What they are saying at Speedweeks...

David Ragan on moving into the 2010 season...

"I feel like our UPS team is encouraged by the things that we've changed this off-season. I think, as a whole, the Roush Fenway organization is better prepared heading into this year. We looked at some of the things we did last year, some of our strong points, and built them up, and then looked at some things we really struggled with and went to work on trying to fix them. Donnie Wingo has come aboard and we've had a few months to talk and get our minds together on the same page.

"We've got to perform. We've got to win races. We need to win some championships down the road. Certainly, championships take time, but it's time to win some races and it's time to be competitive once again like we were in '07 and '08."

Greg Biffle on Daytona...

"I remember going, 'This is huge. This is my opportunity.' Actually, the very first time I came here I had a really fast car and my engine blew up in the 150 and I didn't make it, so that was disappointing because I had a good car. The second time I came here I made it and ever since then I've been in the points, but that's my first memory of it. And then it was my second full year when we sat on the pole for the 500, so that was pretty neat."

Matt Kenseth on returning as the defending 500 Champion...

"Speedweeks last year was really weird because it was really frustrating for me all week, and then obviously it was the best it could have possibly been in the 500. We missed the wreck. We had a great handling car and started in the back and worked our way all the way to the front, so the 500 was obviously great for us. So it was an interesting week. It took three cars and every single different thing we could think of setup-wise. I mean, the cars just didn't drive how I wanted them to in the Shootout and the 150, and all week in practice we just really struggled, but finally got it right for the 500. I hope it's not that hard this year, but I hope we have the same result. It was a total team effort all week to continue to work on the stuff to try to get it to drive like we wanted it to."

Carl Edwards on what it would mean to win the 500...

"To win the Daytona 500 would be something you can't take off your resume. It's there. You did it. You won the race. For me, it wouldn't be as big as winning the championship, but no matter what happened the rest of the year if we were to win the 500, I could hang my hat on that and say, 'That was OK. That was a good accomplishment.'

"To win the 500, to me, you've got to have a great handling race car. You've got to have a fast race car. You really have to be lucky. Matt Kenseth won it last year. He's a great driver. He had a great race car, and on that last caution I was on his bumper, I didn't make it through the wreck and he did, so if the roles would have been reversed, he would have been out. So that luck is a huge part of it. Some people might call it fate here. It's a pretty special race."

Ricky Stenhouse Jr. on moving into his 2010 Nationwide Rookie Season...

"I've got a new crew chief in Ben Leslie and I think we're going to click pretty good. We've had a few tests. The guys are really eager to get on the track and the pit stop guys are working really hard. We've got a lot to prove. We're going to shoot for the Rookie of the Year, run consistently and focus on top 10s. I think if we focus on top 10s and top fives, anything can happen when you're running in the top five, so that's our plan and that's what I've been doing off the track."

Colin Braun on moving into his 2010 Nationwide Rookie Season...

"I am very excited to get the season started. I have done so many things in preparation for the year, like the photo shoots and media events, but I'm really just looking forward to getting into the car and out on the track. My guys have done a really good job getting the car ready for me and I'm just ready to get in it and go racing."

Paul Menard on the 2010 Nationwide Series season...

"I am really looking forward to this season and racing fulltime in both the Cup and Nationwide Series. Last year I ran 16 Nationwide races and we had some decent runs. I think with some consistency – running every weekend and establishing good communication with my team, we should be weekly contenders.

Be sure to visit www.roushfenway.com for all the individual Roush Fenway driver/team advances...

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Sprint Cup Series

No. 6 UPS team w/Nancy Padula – @PR6UPSTeam
No. 16 3M team w/Amber Darnell – @163MTEAM
No. 17 Crown Royal team w/Jessica Rohlik – @PR17CrownRoyal
No. 99 Aflac team w/Lori Halbeisen & Randy Fuller – @pr99aflacteam

Nationwide Series

No. 6 CitiFinancial team – @PR6CitiFi
No. 16 Con-way Freight team – @PR16Conway
No. 60 Copart/Fastenal team w/Mark Gendle & Randy Fuller – @PR60team

Other

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Kevin Woods, Sr. Director Corporate Communications – @prkevinrfr
Sheri Herrmann, Director Corporate Communications - @Sherisracin

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Roush Fenway Daytona 500 Stats

Race	St	Fin	#	Driver	Laps		Money	Status	Led
1988	38	41	6	Mark Martin	19	200	7,910	overheating	0
1989	5	33	6	Mark Martin	110	200	23,445	crash	0
1990	7	21	6	Mark Martin	198	200	39,955	running	3
1991	18	21	6	Mark Martin	193	200	31,955	running	0
1992	5	29	6	Mark Martin	162	200	49,675	running	0
	37	15	16	W. Dallenbach, Jr.	198	200	29,700	running	0
1993	22	10	16	W. Dallenbach, Jr.	200	200	49,125	running	0
	23	6	6	Mark Martin	200	200	74,625	running	0
1994	7	13	6	Mark Martin	199	200	65,670	out of gas	5
	24	38	16	Ted Musgrave	79	200	32,360	crash	0
1995	12	4	16	Ted Musgrave	200	200	111,200	running	0
	6	3	6	Mark Martin	200	200	153,700	running	7
1996	20	7	16	Ted Musgrave	200	200	82,712	running	0
	16	5	99	Jeff Burton	200	200	91,702	running	0
	15	4	6	Mark Martin	200	200	118,840	running	0
1997	23	11	99	Jeff Burton	200	200	79,040	running	0
	11	7	6	Mark Martin	200	200	105,515	running	52
	41	13	16	Ted Musgrave	200	200	76,570	running	0
1998	21	7	97	Chad Little	200	200	127,680	running	0
	14	40	99	Jeff Burton	160	200	89,955	engine	0
	15	38	6	Mark Martin	187	200	88,255	running	0
	37	20	16	Ted Musgrave	199	200	101,730	running	0
1999	9	31	6	Mark Martin	147	200	115,951	handling	0
	5	35	99	Jeff Burton	138	200	118,351	handling	0
	26	9	97	Chad Little	200	200	142,884	running	0
	14	13	16	Kevin Lepage	200	200	129,009	running	0
	39	17	26	J. Benson, Jr.	199	200	122,081	running	0
2000	9	5	6	Mark Martin	200	200	326,175	running	65
	14	2	99	Jeff Burton	200	200	840,825	running	0
	41	36	16	Kevin Lepage	195	200	93,000	running	0
	29	23	97	Chad Little	200	200	105,375	running	2
	24	10	17	Matt Kenseth	200	200	182,875	running	0
2001	8	19	99	Jeff Burton	199	200	155,884	running	0
	26	41	97	Kurt Busch	169	200	120,284	running	0
	22	33	6	Mark Martin	175	200	160,685	crash	1
	16	21	17	Matt Kenseth	196	200	136,584	running	0
2002	33	12	99	Jeff Burton	200	200	201,026	running	2
	39	6	6	Mark Martin	200	200	300,995	running	0
	15	4	97	Kurt Busch	200	200	499,462	running	16
	40	33	17	Matt Kenseth	154	200	145,062	crash	4
2003	27	21	16	Greg Biffle	109	109	177,495	running	0
	35	20	17	Matt Kenseth	109	109	200,345	running	2
	9	11	99	Jeff Burton	109	109	235,187	running	0
	26	5	6	Mark Martin	109	109	444,609	running	0
	36	2	97	Kurt Busch	109	109	1,027,101	running	0
2004	8	43	6	Mark Martin	7	200	216,997	engine	0
	11	42	99	Jeff Burton	25	200	239,554	engine	0
	15	16	97	Kurt Busch	199	200	236,887	running	0
	1	12	16	Greg Biffle	200	200	249,312	running	0
	12	9	17	Matt Kenseth	200	200	307,917	running	2

Race	St	Fin	#	Driver	Laps		Money	Status	Led
2005	27	12	99	Carl Edwards	203	203	278,963	running	0
	14	42	17	Matt Kenseth	34	203	292,124	engine	0
	13	2	97	Kurt Busch	203	203	1,106,130	running	0
	32	6	6	Mark Martin	203	203	395,313	running	0
	23	25	16	Greg Biffle	201	203	269,613	running	0
2006	10	12	6	Mark Martin	203	203	292,383	running	19
	11	15	17	Matt Kenseth	203	203	302,549	running	28
	16	31	16	Greg Biffle	203	203	258,758	running	1
	6	37	26	Jamie McMurray	196	203	287,183	crash	1
	5	43	99	Carl Edwards	78	203	269,882	crash	0
2007	14	23	99	Carl Edwards	202	202	273,383	running	0
	25	25	16	Greg Biffle	202	202	276,075	running	0
	10	27	17	Matt Kenseth	202	202	309,099	running	6
	24	31	26	Jamie McMurray	195	202	265,058	crash	0
	35	5	6	David Ragan	202	202	529,350	running	0
2008	28	36	17	Matt Kenseth	194	200	308,129	running	1
	38	26	26	Jamie McMurray	200	200	276,888	running	0
	11	19	99	Carl Edwards	200	200	321,520	running	0
	18	10	16	Greg Biffle	200	200	313,763	running	7
	14	42	6	David Ragan	161	200	267,763	crash	0
2009	39	1	17	Matt Kenseth	152	152	1,530,388	running	7
	33	6	6	David Ragan	152	152	412,163	running	0
	16	18	99	Carl Edwards	152	152	326,454	running	0
	35	20	16	Greg Biffle	152	152	297,863	running	0
	21	37	26	Jamie McMurray	139	152	274,713	running	0
Totals	20.3	19.5			12884	14345	18,598,738		231